

Gossip Stone

[CELEBRITY](#) [FASHION](#) [BEAUTY](#) [INDUSTRY NEWS](#) [LIFESTYLE](#) [COVER STORY](#) [POLITICS](#) & [MORE](#)

DIGITAL RATES 2025

Gossip Stone is a part of VUGA Media Group LLC

DIGITAL MEDIA

WWW.GOSSIP-STONE.COM

About Us.

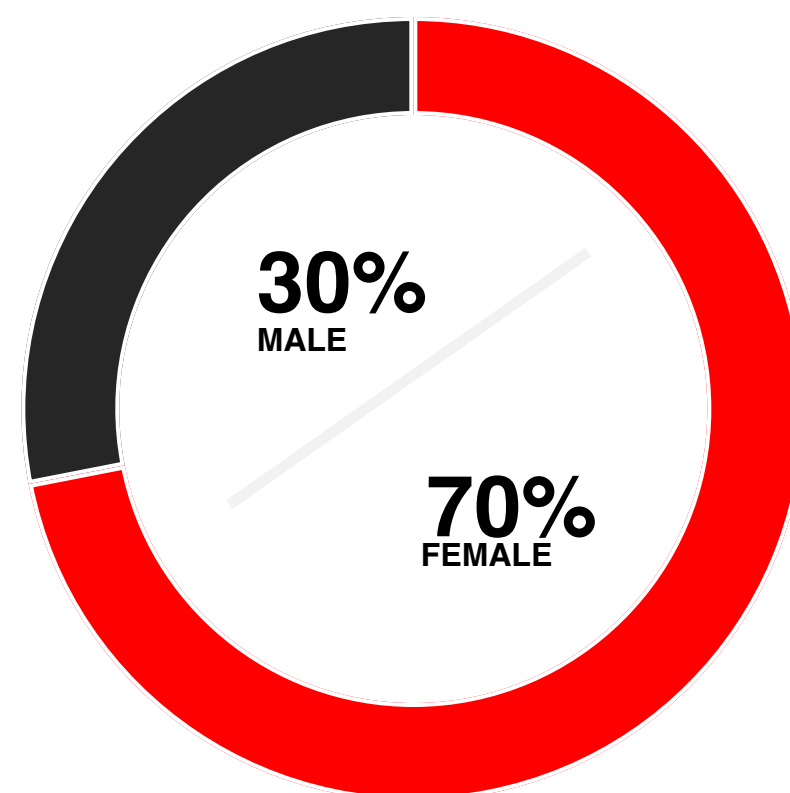
Gossip Stone provides an inside look into the worlds of fashion, celebrity, and lifestyle. We highlight those who influence modern culture, providing our readers with smart, stylish content that both entertains and informs. From exclusive interviews to the hottest trends, we are constantly one step ahead. Gossip Stone is your VIP pass to everything fun.

Our Mission:

Our mission is simple: to encourage creativity, originality, and innovation. We tell stories about the changing environment of fashion, celebrity, luxury, entertainment and lifestyle. Above all, our goal is to inspire and connect readers with the world's most interesting voices and ideas. Gossip Stone is where dreams meet reality.

STATISTICS

GENDER



AGE

18-24: 25%
35-44: 30%
25-34: 30%
45+: 15%

AVERAGE PAGE VIEWS:

Total Requests: **1.04M** /month

Unique Visitors: **45K**/month Users: **27K** /month

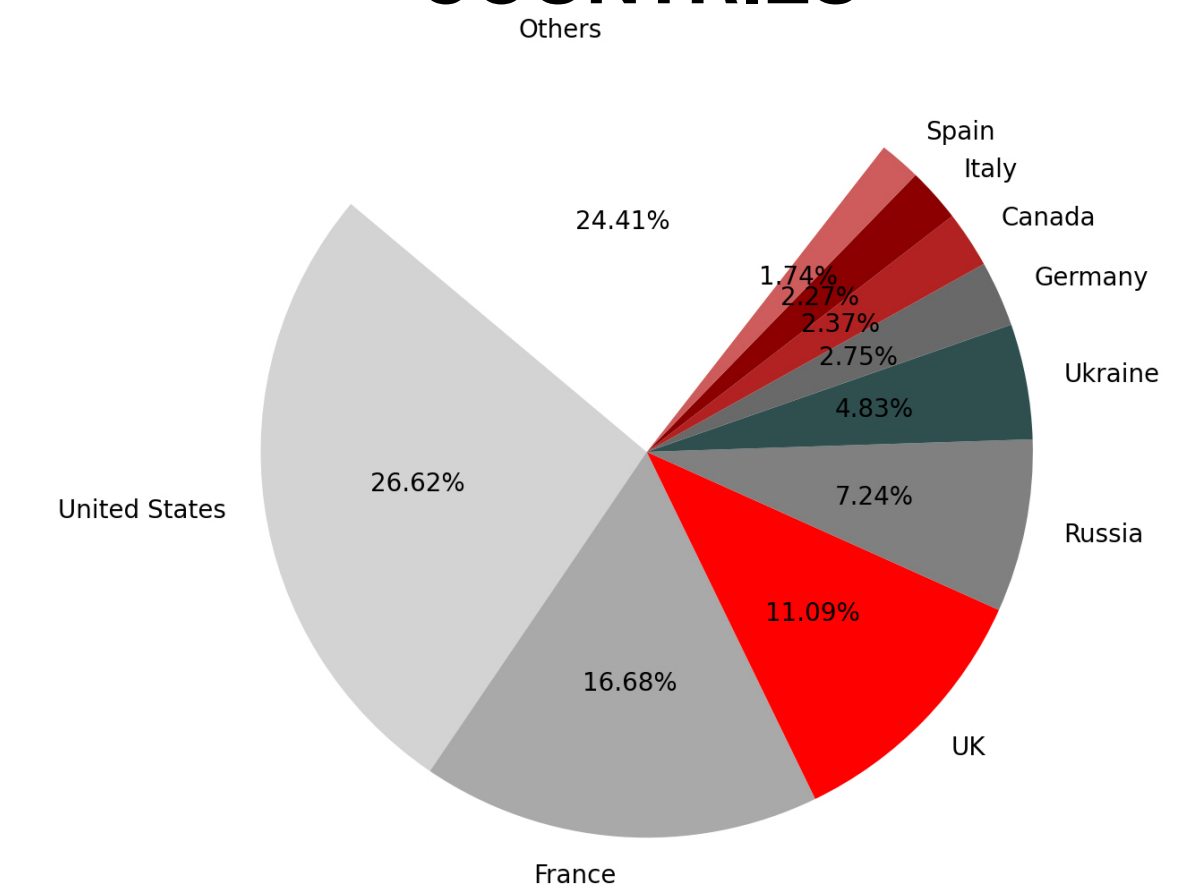
Weekly Newsletter Subscribers: **2.3K**

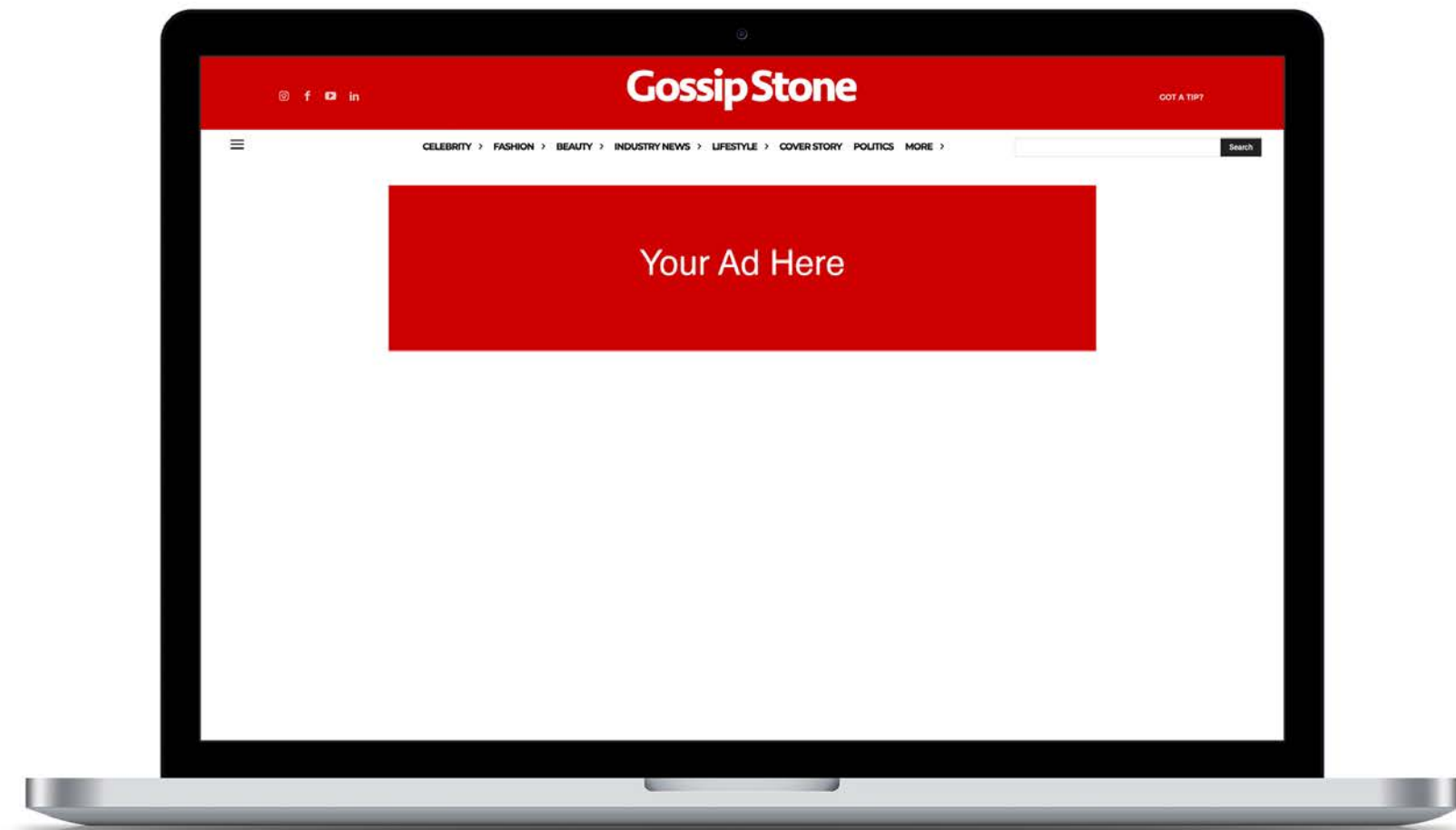
SOCIAL MEDIA

Over **40K** followers across Facebook, X, Instagram, Pinterest, LinkedIn, and our Weekly Newsletter.

Avg. Reach: **12K**/month

COUNTRIES





Billboard

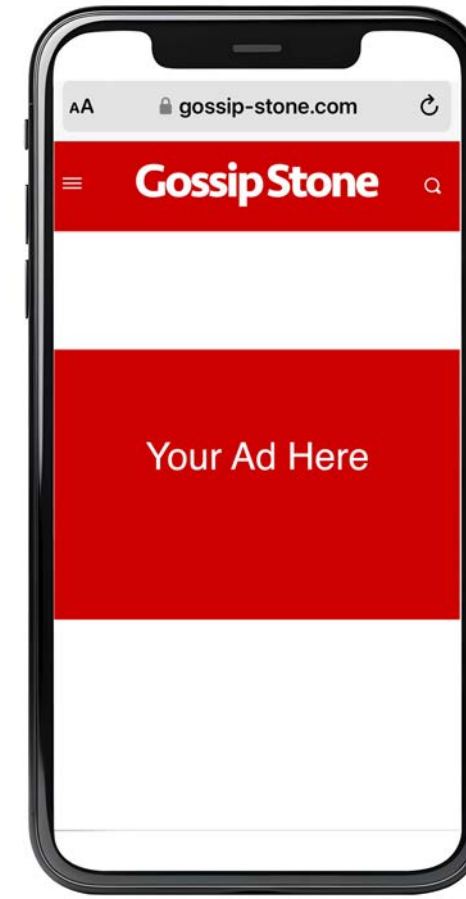
Size : 970x250 pixels

Platform: Desktop, Tablet (Responsive)

Format: JPG, IMG, Third Party Tags

Weight: 100 KB max

Tracking and link URL: all links must be in a secure version form of «https»



Mobile Middle Page Unit

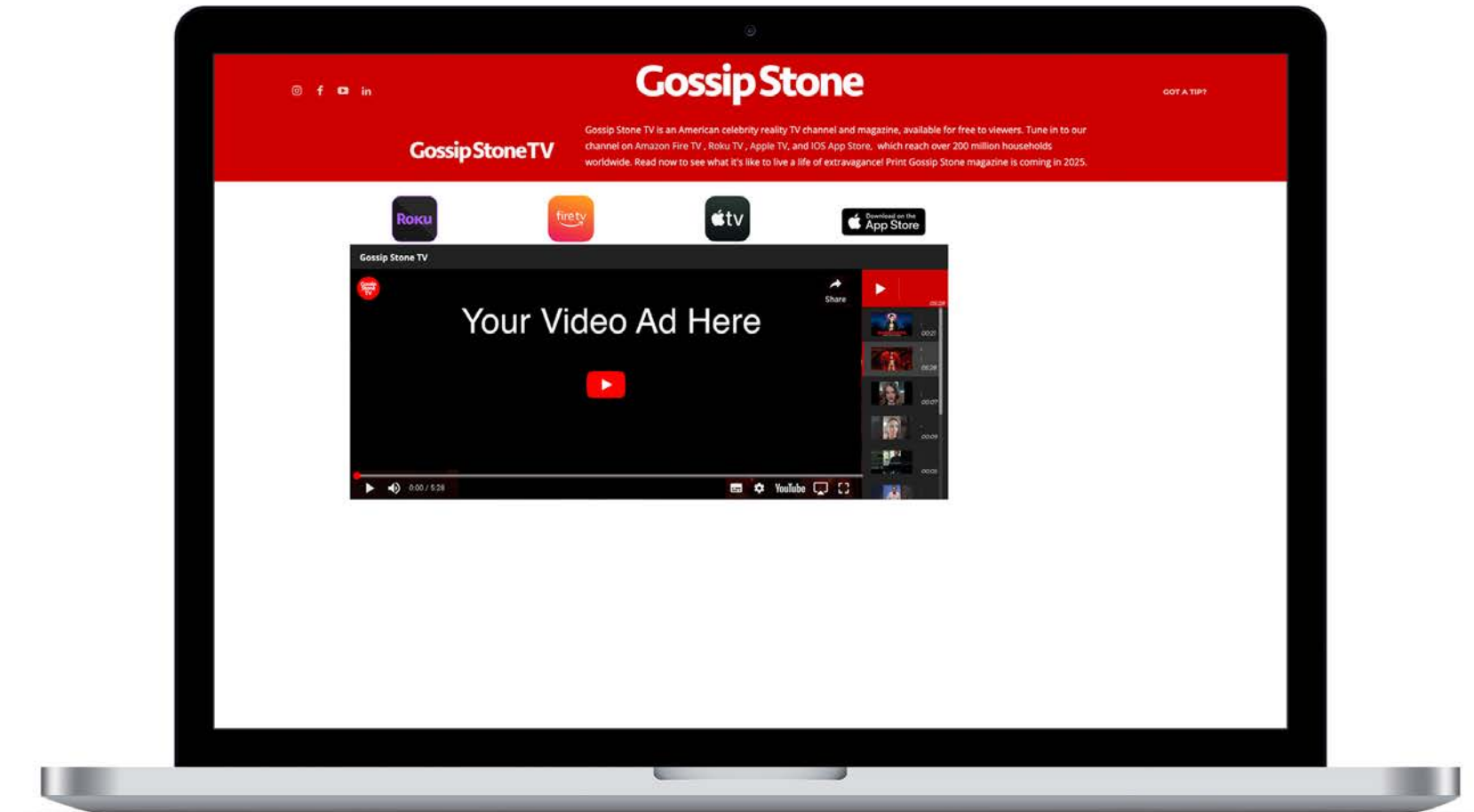
Size : 300x250 pixels

Platform : Mobile

Format : JPG, IMG, Third party tags

Weight : 100 KB max

Tracking and link URL : all links must be in a secure version form of «https»



Video Ad Unit

YouTube videos

Size : 1920 x 1080 pixels

Platform : Desktop, Tablet (Responsive) Mobile

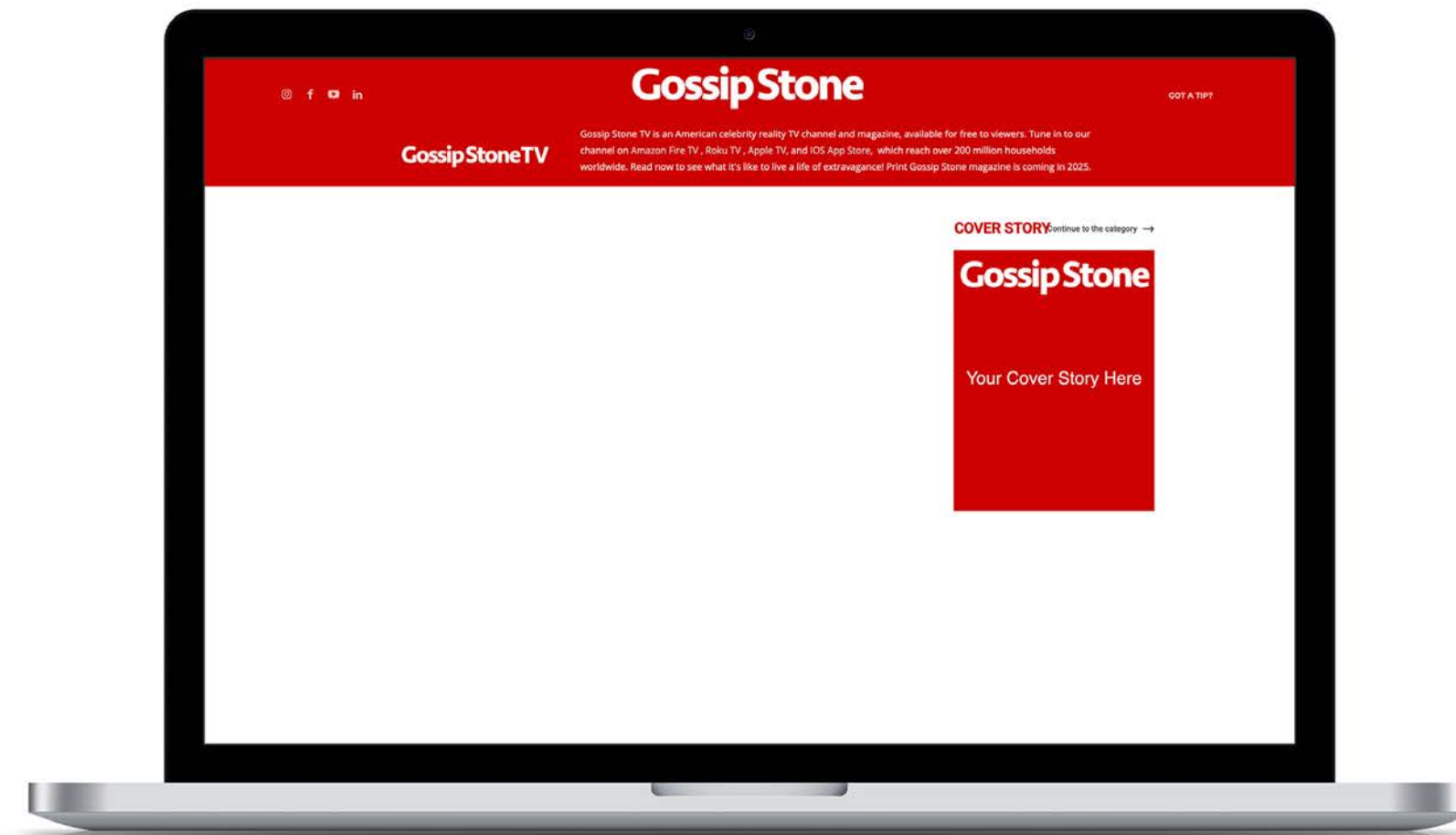
Format : MPG (MPEG-2 or MPEG-4)

Weight : ≤256 GB max **Max Length :** <3 min

Duration of banner (weeks).	Cost of banner desktop/mobile	Cost of Video Ad desktop/mobile
1	400 \$	500 \$
2	600 \$	700 \$
3	800 \$	900 \$
4	1000 \$	1200 \$

All advertising content is subject to GOSSIP STONE Online's approval. We reserve the right to reject or cancel any advertisement, order, or URL link at any time. This order is governed by our terms and conditions of sale. GOSSIP STONE Online is not responsible for delays due to late submission of materials.

christina.henningstad@gossip-stone.com



Cover Story

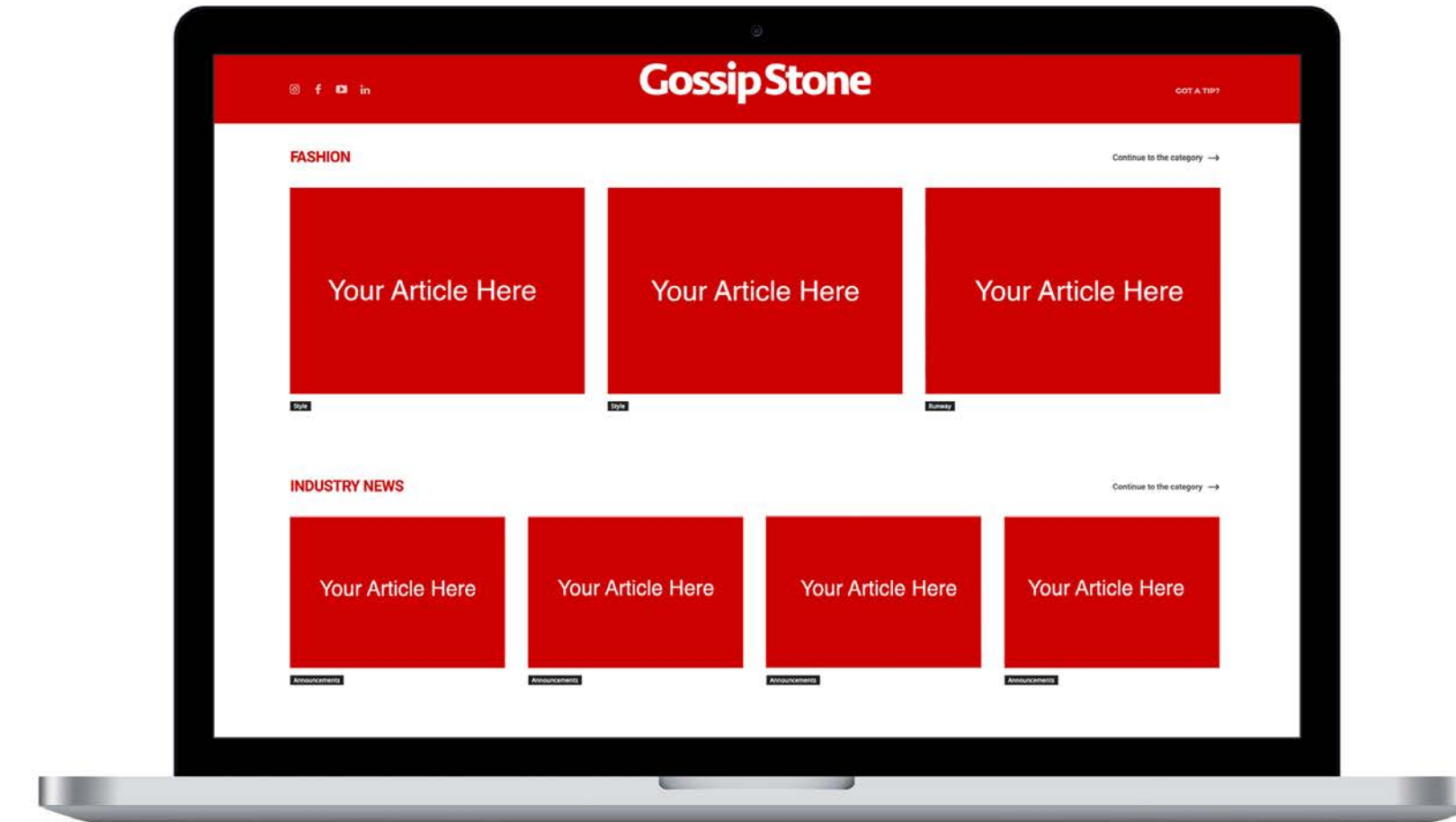
Editorial, Lookbook, Interview, Sponsor Content, Article, Press Release

Platform : Desktop, Tablet (Responsive) Mobile

Photos : Up to 8

Nofollow link: up to 3

Tracking and link URL: all links must be in a secure version form of «https»



Article

Editorial, Lookbook, Interview, Sponsor Content, Article, Press Release

Platform : Desktop, Tablet (Responsive) Mobile

Photos : Up to 8

Nofollow link: up to 3

Tracking and link URL: all links must be in a secure version form of «https»

No. of articles per month	Cost per article as press release (per single unit)	Cost per article as Cover Story (per single unit)	Cost per article our production (per single unit)
1	500 \$	1000 \$	300 \$
2	400 \$	900 \$	250 \$
3	300 \$	700 \$	200 \$
4	200 \$	500 \$	150 \$

All advertising content is subject to GOSSIP STONE Online's approval. We reserve the right to reject or cancel any advertisement, order, or URL link at any time. This order is governed by our terms and conditions of sale. GOSSIP STONE Online is not responsible for delays due to late submission of materials.

christina.henningstad@gossip-stone.com

Would you like to get featured or build your personal brand?
Let us create a fully customised experience just for you.
Our editorial team will collaborate with you to bring your vision to life, crafting the perfect story through engaging written content.



ASSET SUBMISSION: Please provide all assets at least 48 hours before the campaign start date.

For custom formats or any formats not listed in this document, kindly reach out to our Sales team.

For more details on Gossip Stone's digital advertising opportunities, please contact:

Christina V Henningstad
Editor-in-Chief
christina.henningstad@gossip-stone.com