

COMMERCIAL MEDIA KIT · 2026

Gossip Stone

DIGITAL MAGAZINE · CELEBRITY TV · LUXURY

The celebrity magazine where the story gets told.

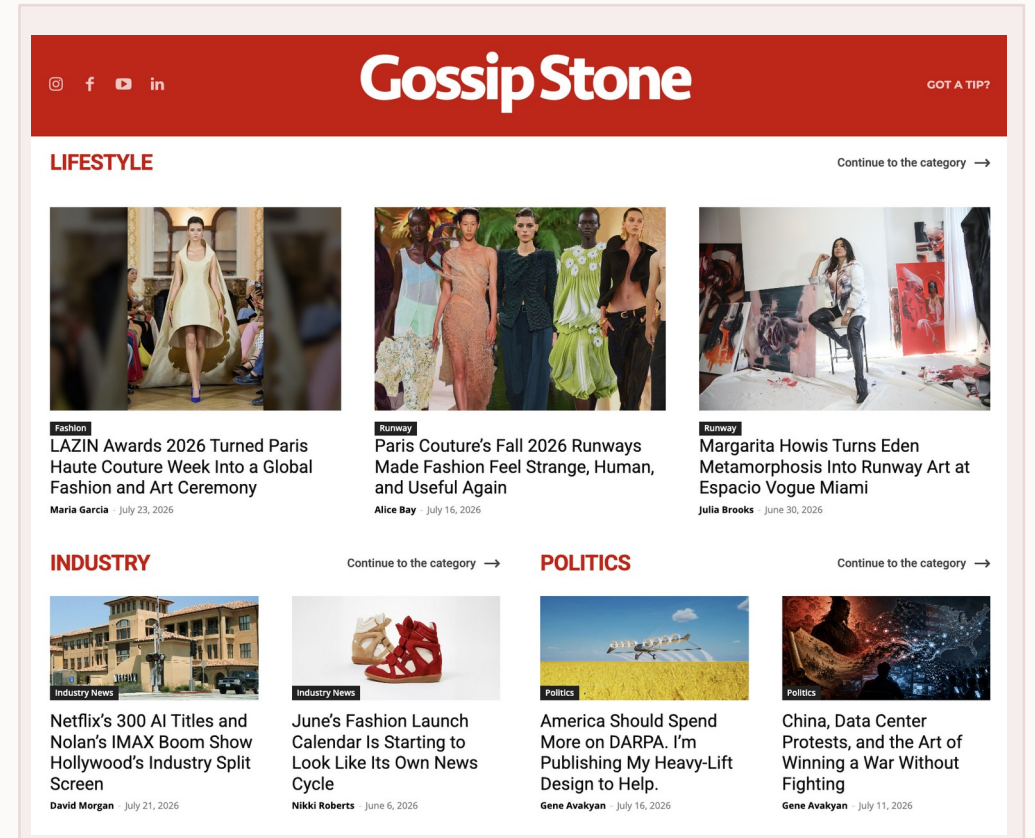
ESTABLISHED 2011 · CELEBRITY · FASHION · LUXURY · ENTERTAINMENT · Politics

WHO WE ARE

A living celebrity magazine.

Since 2011, Gossip Stone has covered celebrity, fashion, luxury and entertainment as one American title — publishing daily across the web, YouTube and social, and built to be found on Google long after the moment passes.

- Editorial credibility, not a file upload
- 15 years of celebrity coverage
- Digital magazine, YouTube & social



ACCESS, ON THE RECORD

The company we keep.

The Ari Global Show on Gossip Stone TV alone has put more than 50 A-list names on Gossip Stone screens — and the magazine covers the rooms they walk through.

EMMA STONE

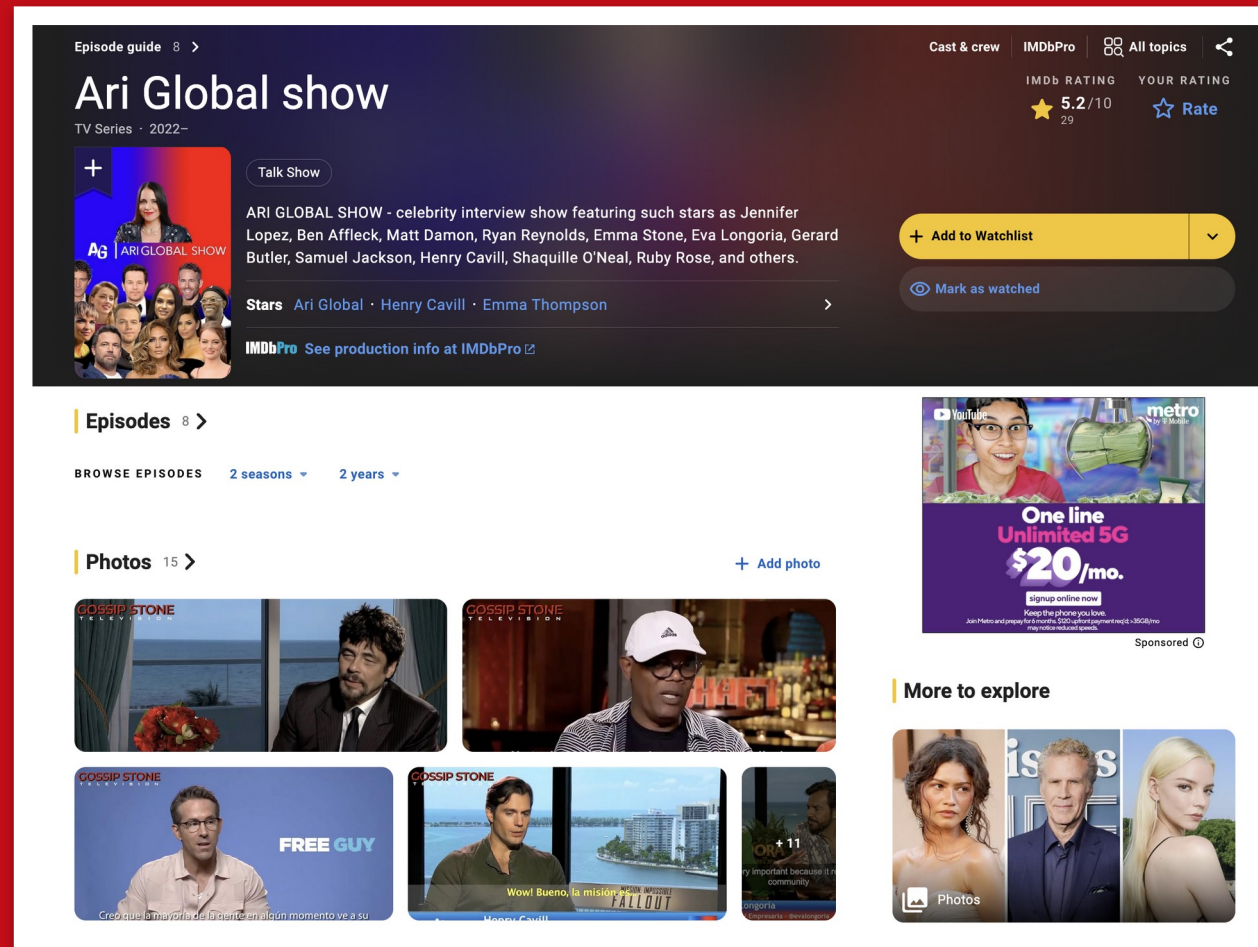
MATT DAMON

RYAN REYNOLDS

JENNIFER LOPEZ

50+ A-LIST INTERVIEWS · featured across Gossip Stone programming and coverage.

GOSSIP-STONE.COM · BRAND.OFFICE@VUGAMEDIAGROUP.COM



PRESS & RECOGNITION

As seen in.

FORBES

OK! MAGAZINE

YAHOO

...and more across entertainment, business and lifestyle press.

Recognition your story inherits.

FOUND LONG AFTER THE MOMENT

Search authority that lasts.

A celebrity domain live since 2011 — Gossip Stone features are built for search discovery long after publication, so a Cover Story keeps working while others expire.

41

AHREFS DOMAIN RATING

Ahrefs Domain Rating 41, verified July 2026.

VERIFIED DIGITAL ACTIVITY · 30 DAYS

Traffic you can verify.

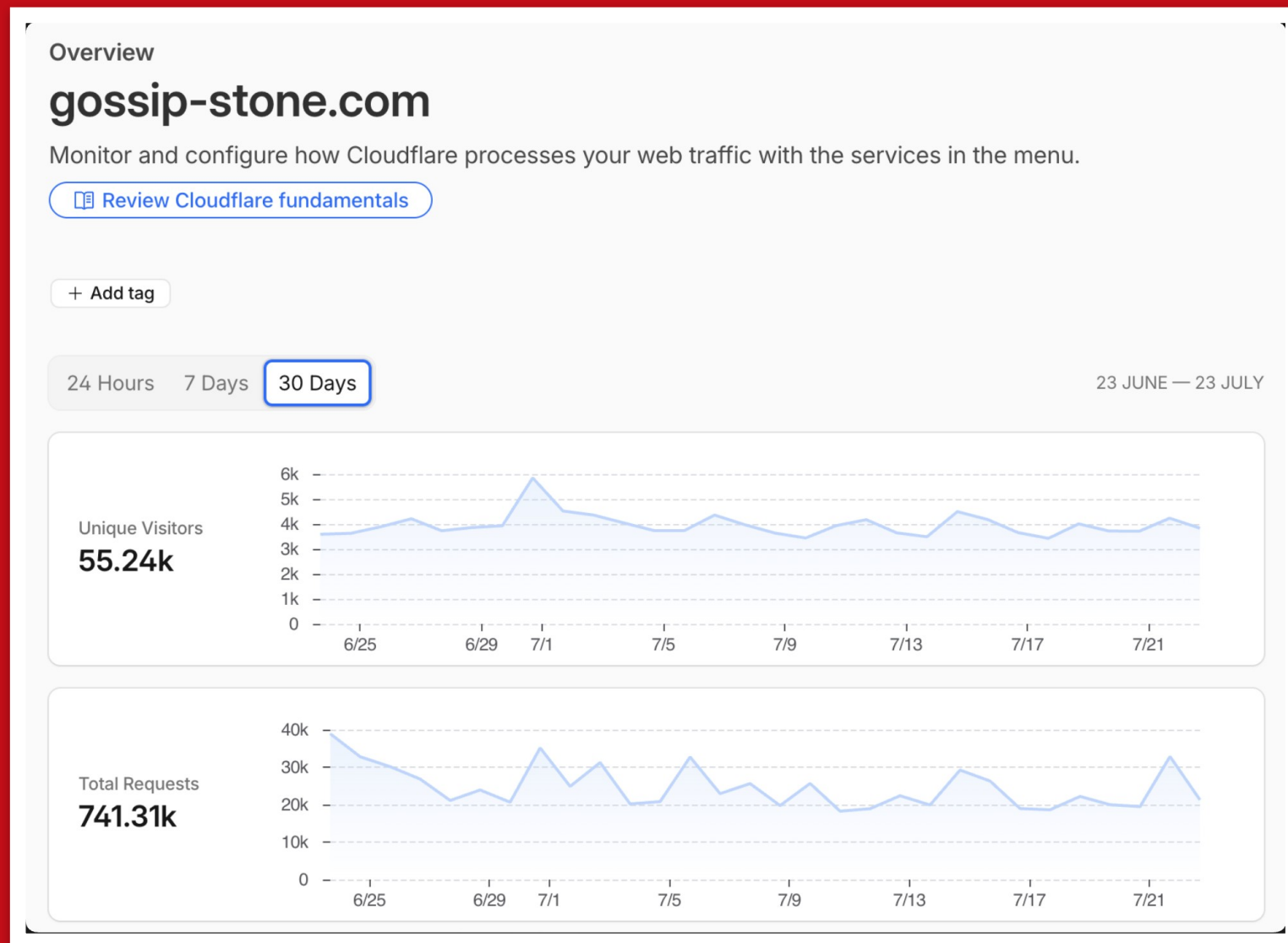
55.24K

UNIQUE VISITORS

741.31K

TOTAL REQUESTS

Cloudflare snapshot · 23 June–23 July 2026 — server-side, unfiltered.



THE AUDIENCE

An audience that follows.

A real, engaged Instagram audience — where celebrity stories are discovered, watched and shared.

34.9K

INSTAGRAM FOLLOWERS

@gossipstone.tv — the brand's active social home



C A T E G O R I E S

What we cover.

01

FASHION

02

LUXURY

03

BEAUTY

04

CELEBRITIES

05

ENTERTAINMENT

06

POLITICS

07

TECH

08

EVENTS

This is not a press release.

Your release becomes a full celebrity-magazine feature — written, edited and built for the way people actually discover stories.

- Full editorial rewrite
- YouTube & Instagram embeds
- SEO title & meta description
- Premium article formatting
- One consolidated edit
- Permanent published URL



Where the News and Media Footprint Shows Up



Stunt Lifestyle with an award certificate and a YouTube creator plaque visible behind him. Photo via Instagram @thestuntlifestyle.

Stunt Lifestyle's celebrity status is not only about who sits in the chair. It is also about where the clips travel afterward. The official We In Miami site says the show's viral content is regularly featured across major social and news outlets, listing names including Dr. Phil, Bossip, No Jumper, Dish Nation, TMZ, The Shade Room, WorldStarHipHop, The Breakfast Club, REVOLT, Rolling Stone, New York Post, Hollywood Unlocked, Baller Alert, VladTV, Media Takeout, and The Source.

One story. Every channel.

A single Cover Story travels across the entire Gossip Stone footprint — not one post, but a network.

01

PERMANENT WEB ARTICLE

A published, SEO-optimised feature with its own lasting URL.

02

GOOGLE SEARCH

Built for search discovery and continued resurfacing.

03

INSTAGRAM

Pushed to an engaged celebrity-news following.

04

YOUTUBE

Video coverage and embeds inside the article.

REQUEST A COVER STORY

Your story. The front page.

One rate for the full Signature Cover Story — whether the feature leads with a person or a brand.

RETAIL RATE

\$1,500

Full Signature Cover Story

PUBLIC RATE

\$1,500

Signature Cover Story

SEND YOUR MATERIAL

Markus Krause

Press: press@gossip-stone.com. A-list/major celebrity-luxury only; routine events are not covered. Cover Story requests: Markus Krause; scope and invoice follow approval.

CAMPAIGNS — BY REQUEST

Instagram post + story \$450

Campaigns from \$1,500. Custom amplification available on request.